



South Shore Harbour Marina, Houston, Texas
March 22-25, 2012

Show Catalog Advertising Rates & Contract

Company Name: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Texas Sales Tax ID: _____
 Telephone: _____ Fax: _____
 Website: _____ Email: _____
 Representative: _____ Title / Position: _____

PLEASE RESERVE THE FOLLOWING SPACE

SPECIAL POSITIONS (4 Color)

Outside Back Cover	\$2,500	\$ _____
Inside Front Cover	\$2,500	\$ _____
Page 3	\$2,000	\$ _____
Inside Back Cover	\$2,000	\$ _____
Center Spread	\$4,500	\$ _____

RUN OF BOOK

Full Page - 4 Color*	\$1,500	\$ _____
Half Page (horizontal) - 4 Color*	\$850	\$ _____
Quarter Page - 4 Color*	\$500	\$ _____

* No metallic colors

Total: \$ _____

Note: Advertisements will not appear unless accompanied by signed contract and payment in full to: South West International Boat Show

Deposit \$ _____

Balance \$ _____

COPY / PRODUCTION DETAILS:

TRIM SIZE: 8.125" X 10.75"
 WITH BLEED: 8.375" X 11"
 LIVE AREA: 7" X 10"

Half Page: 7" (w) x 4.875 (h)
 Quarter Page: 3.375 (w) x 4.875 (h)

MATERIALS REQUIRED:

Files to be supplied on CD, DVD, by Email or by FTP

Acrobat (PDF), Quark, Adobe Indesign, Photoshop and Illustrator files only please.
 A HI-RES, Print ready PDF is preferred.
 Color proof must be supplied. Please include all links and fonts.

COPY DATE:

February 27, 2012

PLEASE DATE AND SIGN ADVERTISER AUTHORIZATION

Advertiser hereby executes and agrees to the terms of this Contract and the General Rules and Regulations which are made a part of this Contract for advertising in the South West International Boat Show Catalog. Upon confirmation of advertising space and acceptance of this Contract by the South West International Boat Show the undersigned agrees to be bound by the terms and conditions of the General Rules and Regulations.

Company _____
 Name _____ Title _____
 Signature _____ Date _____

DO NOT WRITE BELOW

Confirmation and Acceptance

Advertising Space: _____

By: _____

Title: _____

Date: _____

Please return this form with USD check payable to South West International Boat Show
 Bay Pointe, 618 US Highway 1, Suite 400, North Palm Beach, Florida 33408
 For further information Tel: 561.842.8808, Fax: 561.840.1323
 Email: info@southwestintlboatshow.com • Website: southwestinternationalboatshow.com