



Kemah Boardwalk Marina, Houston, Texas
October 2-5, 2008

Advertising Rates, Contracts & Show Catalog

Company Name: _____ Tel: _____ Fax: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Email: _____
 Exhibit Representative: _____ Title/Position: _____

PLEASE RESERVE THE FOLLOWING SPACE

SPECIAL POSITIONS (4 Color)

Outside Back Cover	\$3,000	\$ _____
Inside Front Cover	\$3,000	\$ _____
Page 3	\$2,750	\$ _____
Inside Back Cover	\$2,500	\$ _____
Center Spread	\$5,000	\$ _____

RUN OF BOOK

Whole Page - 4 Color	\$2,000	\$ _____
Whole Page - 2 Color	\$1,750	\$ _____
Whole Page - Black & White	\$1,500	\$ _____

Total: \$ _____

* No metallic colors

Note: Advertisements will not appear unless accompanied by signed contract and payment in full to:
South West International Boat Show

COPY / PRODUCTION DETAILS: TRIM SIZE: 8.125" X 10.75"
 WITH BLEED: 8.375" X 11"
 LIVE AREA: 7" X 10"

MATERIALS REQUIRED: Files to be supplied on CD, DVD, by Email or by FTP

Acrobat (PDF), Quark, Adobe Indesign, Photoshop and Illustrator files only please.
 A HI-RES, Print ready PDF is preferred.
 Color proof must be supplied. Please include all links and fonts.

COPY DATE: Friday, August 29th, 2008

PLEASE DATE AND SIGN _____ COMPANY _____
 ADVERTISER AUTHORIZATION _____ NAME _____ TITLE _____
 Advertiser hereby executes and agrees to the terms of this Contract for advertising in the South West International Boat Show Catalog SIGNATURE _____
 DATE _____

Please return this form with USD check, payable to South West International Boat Show, to:
 Bay Pointe, 618 US Highway 1, Suite 400, North Palm Beach, Florida 33408
 For further information contact Peter Bryant at Tel: +1 (561) 842-8808, Fax: +1 (561) 840-1323, Cell: +1 (954) 461-3272
 Email: pbryant@southwestintlboatshow.com, Website: www.southwestinternationalboatshow.com

